

# Nick Sayers Graphic Designer CV

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**Profile** I am a freelance graphic designer for web and print, with a client list and portfolio focused on arts, music, film and community work. I am a dedicated advocate of clean, accessible design and have a sharp attention to detail. Being self-employed (since November 1999) I have strong management and communication skills. I keep aware of current web and print technologies and trends, and am a diligent Internet researcher. I have a passion for typography, having designed a number of my own fonts. Panoramic photography is an activity that has always been a hobby, but which I am now bringing into my professional work.

**IT Skills**

- Expert knowledge of Photoshop, Illustrator, Flash, ActionScript, BBEEdit, JavaScript, CSS, X/HTML, Dreamweaver, InDesign, QuarkXPress and Acrobat
- Advanced abilities in ColorSync, ImageReady, Microsoft Office and FontLab
- Good working knowledge of Fireworks, FreeHand and CorelDraw
- I am equally at home using Mac OS or Windows
- Expertise in graphic design, programming, typography, panoramic photography, computer operating systems and networks

**Clients** V&A Photography Gallery and Cleveland Museum (for Cognitive Applications), Manic Street Preachers (for Kleber), Oxford University Press, Tunbridge Wells Borough Council, University of Sussex, Zap Art, MeCCSA (Media, Communications & Cultural Studies Association), Coinslot, Freelance Store, Jackson Lowe Marketing (see below), Magnetic South, Friction Records (see below), Komedia Theatre and Radical Philosophy magazine.

## **Employment Graphic Designer for web and print**

### **Jackson Lowe Marketing**, Lewes, Jan – Apr 2001

Working for this web and print design company, I designed and maintained clients' websites using Dreamweaver and Flash. This included raw coding in Flash ActionScript, JavaScript, CSS and HTML. I was also responsible for redesigning the company's website and brand identity, and producing corporate print brochures using QuarkXPress, Photoshop and Illustrator.

### **Cherrybyte**, FDM Group Plc, Brighton, Sept – Oct 2000

Having completing the Web Design course at FDM (see below), I was chosen to work in the company's web design department. In my time there I was responsible for the design and ActionScript coding of a number of interactive Flash movies.

### **First Choice Travel**, Brighton, Feb – Aug 1999

Working as part of the Brochure Production team in this travel company's head office, I was responsible for laying out brochures in QuarkXPress, and designing logos and page elements in Illustrator. I also carried out technical maintenance on the Macintosh network, including network configuration, font management and general troubleshooting.

**Mercury Press**, Crawley, Mar – Apr 1999

Designed corporate brochures and advertising using QuarkXPress and Photoshop whilst working at this print and marketing company.

**Beaumont Schubert Ltd**, Hove, June 1997 – Jan 1999

Working with QuarkXPress, Photoshop, Illustrator and FreeHand on a Macintosh, I was responsible for the monthly design of G Scene, Brighton's gay community magazine, and most of the adverts within it. I also produced adverts for Impact (a Brighton listings magazine), and designed many other pieces of work for print, including theatre and club publicity. Offset litho printing was done on site, for which I output film via imagesetter. In my time there, I redesigned G Scene, instigated new filing systems, and carried out technical maintenance on the Macintosh system, including the setting up of networks and the configuration of hardware and software.

**Soul Jazz on Sea**, Brighton, Sept 1995 – Mar 1997

Designed the logo, corporate identity and advertising for this record shop.

**Friction Records**, Hove, June 1996 – (ongoing)

Working for this independent record label, I have designed the covers of a wide variety of music and spoken word albums, including punk, psychedelia, rock and Charles Bukowski poetry.

**The Wildcat Collection**, Brighton, Jan 1995 – Feb 1997

Working with QuarkXPress, Photoshop, CorelDraw and Ray Dream Designer for Windows, I was responsible for all print design for this Brighton body-piercing company. Publicity I produced included catalogues, adverts, flyers, posters, stationery and logos.

**Training** **Web Design Course**, FDM Group Plc, Brighton, July – Sept 2000

Learnt Flash, Dreamweaver, JavaScript, CSS, HTML and ImageReady for Windows.

**Education** **University of Brighton**, Sept 1992 – June 1994

Two years on the BA (Hons) 3D Design course, specialising in Ceramics. For my visual research I wrote programs in Basic and 3D CAD script to generate virtual sculptures on a Macintosh.

**Kent Institute of Art and Design**, Canterbury, Sept 1991 – June 1992

BTEC General Art and Design

**Interests** Cycling (I have an ambition to cycle from Jersey to Shetland, via Land's End and John O'Groats), mountain biking around the South Downs, art house cinema (favourite directors: Nicolas Roeg, Kevin Macdonald), panoramic photography (inspiration: Jan Dibbets, Steven Pippin, Spencer Tunick), music, DIY, travel, art.

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